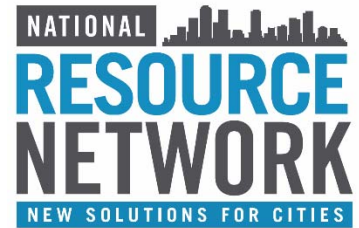




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Team Brockton Resident Leader Program – MiniGrant Application

NOTE: A maximum amount of \$500 per association (from a total pool of \$2500) is available through FY 2018

Date of Application: **JUNE 29, 2018**

Name of Association: **Keith Park Neighborhood Association**

Name of Steering Committee Members: **Cathy Rose, President; Lynn Smith, Treasurer,**
Sherrylee Hopwood, Secretary

Name of Contact Person for this grant: **Cathy Rose**

TELEPHONE: **774.826.9414**

EMAIL: **_Catherine_rose@hotmail.com**

DATE OF EVENT or PROGRAM: **August 24, 2018**

NAME OF EVENT or PROGRAM: **Friday Night Flicks in Keith Park**

LOCATION: **George E. Keith Park, Plain at Main at Montello, Campello**

START TIME: **7:00 PM** END TIME **10:00 PM**

Brief description of the Event to include purpose, target audience, expected attendance:

KPNA will be hosting its Third Annual “Friday Night Flicks” outdoor movie in the park. It is designed to bring families together to watch a FREE PG or PG13 movie. The students of the Gilmore School are voting on what movie to see. We will reach out to the Campello Community and Brockton at large for attendance. Based on past years, we expect 50 to 60 people to attend. We have hired FunFlicks to come and erect a 16’ inflatable screen and they will operate the equipment and show the movie. We have a certificate of insurance from them. KPNA will provide free popcorn and water. The Parks Department will allow the use of the electric outlet in the park. Parking is available at the credit union and pharmacy parking lots closeby. The movie will start at 8 pm and will end about 9:30 pm. KPNA volunteers will set up, assist our guests, and will clean up the park after the event.

Feel free to attach a separate page with additional information if needed.

How many volunteers/members will be assisting at the event? 4 KPNA members

Describe how you will get the word out about the event to the neighborhood and to the general public:

We will post the event on our Facebook page, and on our website. We will post a photo invitation on Instagram, and on Twitter. We will send a notice to the Campello Business Association and to the Gilmore and Davis Schools. We will list the event on the City Events Calendar and on the Enterprise Events Calendar. We will record a segment on "Greater Brockton" with Mark Linde. We will put posters in the three branches of the public library.

What special permits or authorizations will you need for the event?

Food _____ Police detail: _____

Music _____ Other: We have paid for & secured the \$25 parks use permit

Anticipated budget for the event: \$825 in expenses plus volunteer time of \$252

The total estimated cost to run the event is \$ 1,077

Food _____ Music _____ Materials _____ Marketing _____ Other _____

Cost to rent the movie equipment is \$400 and the cost for the movie license is \$300. Cost of the popcorn, water and glow in the dark necklaces is \$50; park permit is \$25; and a gratuity for the movie operator is \$50. The in-kind value of 4 volunteers @ \$21 per hour times 3 hours is \$252 and will be donated by the volunteers. This comes to a total value of \$1,077 to the city. See list at the end of this application.

The association has raised donations in the amount of \$ 450 plus \$252 = \$702

The association is requesting MiniGrant funding in the amount of **\$375**

Please note that donations raised by the association must equal a minimum of 50% of the total estimated cost of the event before any additional funding is considered.

The association agrees that a report will be filed with the Resident Leaders Program after the event that will include a description of the actual event, the number of people that attended, and a report of money received and spent by item.

_____ *SIGNED BY Electronic Signature* **Catherine Rose**

Name and signature of the Association member authorized to submit this request

DATE: June 29, 2018

INCOME AND EXPENSES – August 24, 2018 Movie Event

<u>Description</u>	<u>Cost</u>	<u>Type of income</u>	<u>Amount of income</u>
Cost of equipment	400	MiniGrant	\$375
Cost of license	300	Donation by Campello Business Association	\$300
Popcorn and Water	30	Same as above	\$30
Glow in the dark necklaces	20	Same as above	\$20
Park permit	25	KPNA funds	\$25
Gratuity to movie operator	50	KPNA funds	\$50
Volunteers	252	InKind \$21 x 4 x 3	\$252
TOTAL	\$1077		\$1077

Please make check for \$375 payable to Keith Park Neighborhood Association and mail to c/o Lynn Smith, Treasurer, P O Box 4192, Brockton, MA 02303